

The ADDIE Instructional Design Model Defined

A



Analysis

Clarify performance/skill/knowledge gaps, expectations, and learning environment.

D



Design

Explain the training strategy including: learning objectives, training duration, methodology, topics, and activities.

D



Develop

Create and assemble content. i.e. storyboard, graphics, guides, job aids, etc.

I



Implement

Make training available to learners. i.e. train the trainer, upload to Learning Mgmt. System, Print, Distribute, etc.

E



Evaluate

Assess the effectiveness of the training. i.e. business goals and learning objectives met, and performance improved.